## CHUCK DANEHOWER

RIPLEY, TENN.

Corn, cotton, soybeans and wheat prices are down for the week as the market conport. Fundamentally, the report was bearish fo orn and wheat, neutral for soybeans, and neu ral to friendly for cotton. For price rallies the ommodity market will need help from outside markets which was not providing suppor oday. The March U.S. Dollar before the close is own .24 for the week at 77.43. The Dow Jones ndustrial Average before the close was trading 10,575 down 43 points for the week, but own 135 points for the day. February Crude il was trading before the close at 77.93 a bar el, down 4.74 a barrel for the week. Comment the January 12 USDA report, as well as his orical data are posted at http:/ / economics.ag.utk.edu/outlook.html . A brief summary of the supply and demand data is at the end of this report.
Corn:
Nearby: March futures closed at $\$ 3.72$ a bushel on Friday, down $\$ 0.52$ bushel for the week. Support is at $\$ 3.65$ a bushel with resistance at $\$ 3.80$ a bushel. Weekly exports sales were 12.9 million bushels, below expectations. In its latest report, USDA raised yields to a ecord 165.2 bushels per acre. This compares o the previous estimate of 162.9 and the trade estimate of 162.5. Tennessee yields were also ralsed to a record 148 bushels per acre. De mand was raised 10 milion bushe wh gtocks projected to be 1.764 bils ar. The trade expected ending stocks to drop. ber. The trade expected ending stocks to drop. ributed to low test weight in 2009 corn and an increase in volume to meet current needs. With till an estimated 500 million un harvested bushels of corn in the field, USDA is anticipat bushels of corn in the fle, UDA is anticipat not completed and possibly update production o the March report It is no doubt that this wa bearish report for is omparisons to January 2009 when the market mitially dropped on USDA news, bounced up fo all time then trended downard. If that hould happen this year, expect the bounce to e short lived e short lived.
.99 cop: The September contract closed at port is $\$ 3.94$ with resistance at the week. Sup Projections for 2010 acreage are for an increas corn, especially with the drop in wheat acres. Demand for corn in ethanol is expected to in rease which will necessitate some of the need or increased acreage but not all. With an in rease in ending stocks and potential increas in corn acreage, the corn market will have diffi culty trading back to and or maintaining the 4.30-\$4.45 level. It may be difficult to main ain the $\$ 4.00$ level without weather problem this summer. Corn and soybeans may still com pete for acreage in 2010, but this increase in ending stocks will reduce some of the competi iveness. Forward pricing corn futures at \$4.00 or better should seriously be considered. I would increase pricing to 40 percent for 2010 production at this time. Catch up pricing on any rallies as well as evaluate option strategies.
Cotton:
Nearby: The March futures closed at 72.08 cents/lb. down . 36 cents/lb. for the week. Support is at 71.31 , resistance at 73.27 cents pe pound. Weekly exports sales were above expecations and a marketing year high at 437,000 bales (437,400 bales of upland cotton for 09/10; 3,300 bales of Pima for 09/10 and reductions of 3,700 bales of Pima for $10 / 11$ ) USDA reduced cotton ending stocks 200,000 bales from December to 4.3 million bales on ut in production. Nationwide, yields were re duced to 774 pounds, a drop of 8 pounds pe acre from December. Tennessee yields were also reduced 34 pounds to 857 pounds per acre. Eq uities for the 2009 crop were in the 12 cent ange. Keep in contact with your cotton buye or current quotes on loan equities. The Ad justed World Price for January 15 - January 21 s 61.18 cents/lb.
New Crop: The December futures contract closed at 73.73 cents/lb., down .41 cents/lb. for the week. Support is at 72.93 cents per pound, resistance at 74.81 cents per pound. Cotton prices will be sensitive to the strength or weak ness in the U.S. Dollar as well as economic re overy news. Acreage is expected to increase in 2010, but some analysts have projected de-
mand to also increase, leaving ending stocks in the next marketing year to be constant or slightly decrease. On rallies to $76-78$ cents, would consider pricing cotton for 2010, at leas a percentage of the crop. Equities for the 2010 cotton could be booked in the 14 cent range.

## Soybeans:

Nearby: March futures closed at $\$ 9.74$ bushel, down $\$ 0.48$ bushel for the week. Support is a $\$ 9.63$ bushel, with resistance at $\$ 9.91$ bushel Weekly exports were about expected at 27.7 mil lion bushels. The National Oilseed Producer Association reported soybean crush at 164.4 million bushels in December, 3.3 million bushels above expectations. Soybean yields in the January 12 USDA report were a record 44.0 bushels per acre compared to the previous estimate of 43.3 and the trade expectations of 43.7 bushels/acre. Tennessee yields were also a record at 45 bushels per acre breaking the previous record by 3 bushels. USDA is also expecting to resurvey soybean acres in areas where soybean production was not completed and up date production in March if necessary. Usage was increased 50 million bushels with exports increased by 35 million and soybean crush by 15 million bushels. Ending stocks decreased 10 million bushels to 245 million bushels from USDA's December projection of 255 million bushels. Global ending stocks were increased 99.6 million bushels to 2.2 billion bushels on the anticipation of a record South American crop. USDA estimated the season average price for the 2009/10 marketing year to range from $\$ 8.90$ - $\$ 10.40$ bushel.
New Crop: The November contract closed at $\$ 9.42$ bushel, down $\$ 0.57$ a bushel this week Support is at $\$ 9.31$ with resistance at $\$ 9.6$ by China's intentions. Some analysts are lookby Chas inn as well as South American soybeans to build as well as South American soybeans to build rity If this holds true, export sales should be strong on this recent price break and give sup port to the market If that is not China, inten port to the soybean prices could drop back to $\$ 9.00$ bushel this winter. With the drop in wheat acres, soybean acreage like corn is in wheat to in, soybean acreage tly pected to increase. I am currently priced 15 per Wheat:

Nearby: The March futures contract closed at $\$ 5.10$ bushel, down $\$ 0.59$ a bushel for the week. Weekly exports were 6.7 million bushels, welow expectations. USDA raised ending stocks 76 million bushels for the current marketing year projecting them at a burdensome 976 mil lion bushels. This was on lower expected domestic use and exports. Seed use is lowered 6 million bushels based on the 37.1 million acres reported in the Winter Wheat Seedings report This planted acreage is down 14 percent and the lowest since 1913. Tennessee reduced its wheat acreage 140,000 acre planting 290,000 wheat acreage 140,000 acre, planting 290,000 bushels, a reduction of 50 million bushels from last month and the lowest since $1971 / 72$. The current pace suggests exports will have to be re duced further in future reports. U.S. is overpriced in the world market. World ending stocks also increased 172 million bushels to 7.2 billion bushels. The season average price is projected to range from \$4.70-\$5.00 bushel
New Crop: The July 2010 futures closed at $\$ 5.35$ bushel, down $\$ 0.56$ bushel for the week. Support is at $\$ 5.01$ with resistance at $\$ 5.63$ a bushel. Despite the fact that winter wheat seedings dropped 6.2 million acres from 2009 and are lower than expected, the fundamentals of wheat are still bearish. It will be difficult for wheat prices to make another run at $\$ 6.00$. It will have to have help from corn and soybeans weaker dollar, fund buying interest and probably weather problems in a wheat growing area or country. Wheat has considerable downside risk. I would currently have up to 20 percent of the 2010 wheat crop priced. I expect lower prices this summer, but I am hesitant to price more at the current growing stage. Put options could be used to set a floor price and leave an upside. A July $\$ 5.40$ put option would cos $\$ 0.45$ a bushel and set a $\$ 4.95$ futures floor There are other option strategies that could lessen the cost of the put, but would require a margin account.

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